

KWPC SUBCOMMITTEES

Multi-Media: To use the power of television, radio, Internet and print to further the mission and purpose of KWPC.

To create and execute campaigns designed to raise the awareness of weather hazards and their dangers.

To forge a stronger partnership with Kentucky broadcasters and other media to better educate and warn our citizens.

Finance: To help secure the funding necessary to forward the mission and purpose of the KWPC.

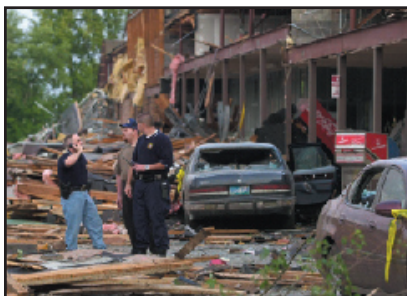
To partner with business and industry statewide to develop resources.

To work with Kentucky government and the legislature to secure future budgetary needs.

Education: To help educate all Kentuckians regarding the purpose and mission of the KWPC.

To promote and enrich weather education in Kentucky classrooms.

To ultimately ensure that all Kentuckians are aware of weather hazards and their dangers through the power of education.



Events this committee
will be addressing:

Tornados

Severe Thunderstorms

Flooding/Flash Flooding

Winter Storms

Summer Weather

Lightning

Fires

Evacuation/Shelter-in-Place

Agricultural Needs



We would like to
THANK our partners:

**Federal Alliance for Safe Homes
(FLASH)**

**Home Depot
State Farm Insurance**

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LEXMARK

KENTUCKY WEATHER PREPAREDNESS COMMITTEE

**Kentucky
Emergency Management
(KYEM)
EOC, Boone Center
Frankfort, Kentucky
40601-6188**

**502.607.1611
kyem.dma.ky.gov**

KENTUCKY WEATHER PREPAREDNESS COMMITTEE

STRUCTURE

KWPC operates under the auspices of the Kentucky Division of Emergency Management (KYEM).

KYEM operates as a branch of the Department of Military Affairs.



KWPC Mission Statement: Dedicated to raising the awareness of the impact weather events can have on Kentucky...and demonstrating to all citizens how they can better prepare for and protect themselves from these potentially life-threatening weather events.

KWPC Vision Statement: Our vision is to educate and prepare every Kentuckian for potentially life-threatening weather events and consequences.

PURPOSE

- *Bring attention to Kentucky's weather events and related consequences.
- *Educate and prepare Kentuckians for the consequences related to weather events.
- *Engage in a variety of efforts (i.e., multi-mediacampaigns, workshops, conferences, etc.) designed to raise awareness.

HOW YOU CAN HELP?

- Help develop resources/networks
- Raise awareness
- Establish better communications
- Collect ideas and data
- Find out what the public is thinking
- Develop focus groups
- Help measure a proof of benefits



KWPC Committee

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